

On this first day of

2026

we all, at WYPZ Hygiene Pvt Ltd

read to ourselves our

Intent Statement

for our brand



the 'reading' is a sacred corporate event for us - to reinforce our commitment to nurture it to evolve as a brand of exceptional values.

To all our stakeholders, we present it here with our best wishes for the year.

HAPPY 2026



wypz-tissues.com

Brand



is being nurtured to progressively reflect a spectrum of inimitable brand values. We hope to keep people impressed with our products ever with value enrichment with functional efficacy innovations, exceptional styles, impactful designs and augmented perceived values therefrom - well beyond consumer expectations. Our research dashboard is mostly about customer needs and usage amplifications in our quest to cause product improvements and development of new products.



We want Brand



to be known for delivering truly satisfying consumer values - beyond just good products. In propagating virtues of brand WYPZ, we believe in constructing consumer informative / participative campaigns which provide self-actualization good feel to individuals, thrill of being part of unique campaigns and of course the benefit of refined knowledge resource by virtue of our association in chosen research projects – about life and living.

Team WYPZ 